

PointClickCare®

Improving Maternal Health Through Real-Time Care Insights



PointClickCare delivers real-time notifications that identify risks for mothers and babies, empowering health plans, hospitals, and ambulatory providers to take timely action and improve outcomes.

Pregnant Women Without Access to Prenatal Care Are:

7x

more likely to deliver
prematurely

3-4x

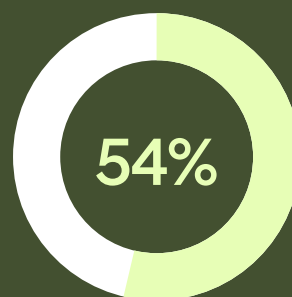
higher risk of pregnancy
related death

5x

more likely to lose
an infant

Supporting Maternal Health from Pre-to-Post Natal

Washington care teams—from ED staff to OBGYNs and community providers—use PointClickCare's real-time insights to spot risks sooner, secure timely prenatal care, tackle substance use and social issues, and link patients to support. This coordinated approach has cut avoidable ED visits for pregnant patients statewide by 54 percent.

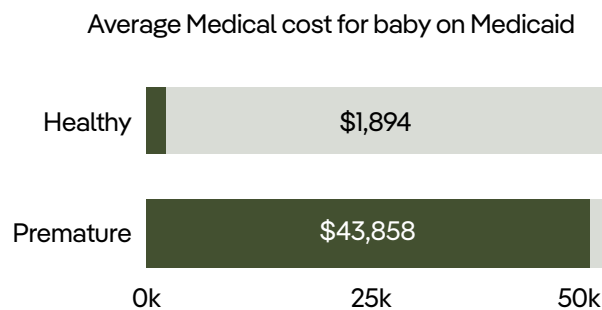


Reduced ED Utilization

Early Identification Programs Improve Maternal Outcomes

Women without prenatal care are seven times more likely to deliver preterm¹, three to four times more likely to die from pregnancy complications², and five times more likely to lose their infants.

Each premature birth costs Medicaid about \$43,858 versus \$1,894 for a healthy birth. A Medicaid study³ found that maternal care-management programs cut preterm births by 22 percent and lowered pregnancy weight gain by seven pounds, driving down costs and saving lives.



Collaboratively Supporting Maternal Health

Providers across the care continuum can contribute critical information that informs maternal health and high-risk pregnancy care.

With PointClickCare, care teams can:

- Ensure pre-natal care is delivered.
- Flag and monitor patients with high-risk pregnancies.
- Identify and support maternity patients experiencing housing insecurity.
- Coordinate care for maternity patients with a history of substance use or opioid disorder with a nearby pain clinic or SUD/MAT clinic.
- Identify and support pregnant patients at risk of experiencing domestic violence.
- Enables collaboration across disparate providers, resulting in over 1,000 active care insights for high-risk pregnant patients.
- Share patient insights that help every provider, at every touchpoint, tailor care appropriately.

1. <https://www.ncbi.nlm.nih.gov/books/NBK235274/>

2. <https://www.commonwealthfund.org/blog/2019/rural-maternity-care-crisis>

3. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4459720/>

PointClickCare is a leading health tech company with one simple mission:
to help every provider **deliver exceptional care.**

Discover more



PointClickCare